



SNOHOMISH COUNTY
Tourism Promotion Area

ADVISORY BOARD AGENDA

General Meeting

Tuesday, July 20, 2021

3:00 p.m. to 5:00 p.m.

Location – Virtual through Zoom conferencing: **Link posted on TPA website for public access**

Parks and Recreation Administration Building: Willis D. Tucker Community Park
6705 Puget Park Drive
Snohomish, WA 98296

Meeting called by: Advisory Board Acting Chair

Please review: June 15, 2021 Draft Meeting Minutes

3:00 p.m. – 3:05 p.m. **Welcome & Introductions**

3:05 p.m. – 4:00 p.m. **Grant Applicant Presentations:**

- 2021 Fisherman’s Village Music Festival – Ryan Crowther, Everett Music Initiative
- 2021 Puget Sound Battleground – Dylan Jupp, Geek Fortress Games
- 2022 The Spirit Championships – Tammy Van Vleet, Trilogy Events
- 2021 Jetty Island Days – Kimberly Shelton, City of Everett

4:00 p.m. – 4:25 p.m. **Board Business:**

- Vote on Grant Application
- Approve minutes from June 15, 2021 meeting

4:25 p.m. – 4:55 p.m. **Staff Report:**

- Annique Bennett
 - Digital performance and data presentation from DVA Advertising & PR
- Tammy Dunn – June 2021 Dashboard

4:55 p.m. – 5:00 p.m. **Other Business:**

5:00 p.m. **Conclusion**